Member Impact Report 2023

Every story, conversation, event, show and connection that KERA brings to North Texas … is powered by you. Take a look at what members made possible in 2023.

In 2023, KERA reached:

**4.4M** people a month, across all platforms

- **53K** monthly podcast listeners
- **873K** monthly KERA TV viewers
- **1.7M** monthly listeners on KERA News, KXT, WRR
- **536K** monthly website visitors across all sites
- **2.46M** podcast downloads
- **200+** North Texas cities & towns across 20 counties through its radio and TV channels
- **13M+** monthly streams on PBS Kids (#2 station in the country)

**IN THE COMMUNITY**

Get Loud with KXT welcomed **1,200 attendees** to enjoy performances by Jack Barksdale, Remy Reilly, and Lou CharLe$.

KXT hosted 5 **Public Music Meetings** in Dallas, Fort Worth and Plano.

KERA’s Education team hosted **40 learning workshops**, reaching **1,300 families**, and donated **1,630 books**.

**3,000+ individuals** attended KERA’s **Be My Neighbor Day** at Klyde Warren Park, to learn about the importance of being a good neighbor.

“I can’t imagine my life without KERA.”

— Salena Brody, Allen
PROGRAMMING & CONTENT HIGHLIGHTS

Most-streamed shows on KERA Passport:

- *All Creatures Great and Small*
- *Sanditon*
- *Endeavour*

So far this year, reporters who are part of The Texas Newsroom have appeared on NPR newscasts more than 400 times, and provided reporting for NPR shows more than 100 times.

"KERA has been a household name for my whole family. And once I had the opportunity, I felt a need to give back. KERA is not just a TV or a radio station. They are rooted deep in our community. [KERA has] given so much to my family, myself and my community."

Greg Wales, Rowlett

**KERA News** aired special coverage from NPR 12+ times including the ongoing crisis in the Middle East, speeches from President Biden, the arraignment of former President Trump and more.

**Think with Krys Boyd** aired weekly on 200+ stations nationwide.

**KXT** introduced listeners to 100 new local artists.

**WRR 101.1** and the **Denton Record-Chronicle** joined KERA’s essential services in 2023.

KNOWLEDGE. LIFELONG LEARNING. FACTS. JOY. WONDER. CURIOSITY.

You make it possible. Thank you! To support KERA's essential services, visit KERA.org/give